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BIG EASY RANCH UNVEILS NAME AND LOGO FOR ITS 18-HOLE GOLF COURSE

The Covey championship course scheduled to open in fall 2022

COLUMBUS, TEXAS – JUNE 9, 2022 Big Easy Ranch proudly announces The Covey as the name of its new 18-hole championship golf course.

Owner Billy Brown along with his management team spent months creating a name that would accurately reflect the unique characteristics of Big Easy Ranch, particularly its wingshooting and upland hunting. The 18-hole golf course together with the outdoor sporting and hunting amenities puts Big Easy Ranch in a category all on its own.

Owner Billy Brown said: “The unveiling of the name is an exciting moment as we edge closer to this fantastic course being completed and open for play. I have no doubt it will become one of the finest courses in the state, and cannot wait for members and their guests to take to the fairways. We also have big ambitions for the course and its capacity to host flagship events.

“The completion of the championship course, along with construction of new amenities, takes Big Easy Ranch to the next level. With a location like no other, along with facilities which are hard to compete with, the lure of the ranch will be hard to ignore.”

The Covey logo was thoughtfully designed to closely resemble the Big Easy Ranch logo while incorporating the quail feathers that represent the wingshooting and upland hunting that is popular among its membership.

The 18-hole golf course takes center stage on the 2,000 acre property, taking full advantage of the unique terrain that includes 80-foot elevation changes, tree lined fairways, natural running creeks and waterfalls. The par 72 course will boast over 7400 yards with multiple tee boxes, Zeon Zoysia fairways and rough and TifEagle greens providing for the best playing and course conditions for the area. Groundbreaking took place September 2021 and completion is scheduled for fall 2022.

Renowned golf course architect Chet Williams was selected to design the 18-hole golf course that will complement the original nine-hole par three golf course that he also designed. Williams is widely known for many notable course designs and redesigns including top-rated golf courses in Texas and beyond.

Williams stated: “One of the things I am most pleased with on this golf course is that the holes look like the property. They do not feel like they were manufactured, but born from the land. They have the sense of place and character of this land. In my opinion, this is a characteristic of the world's greatest courses.”

Included in the expansion plan is a second clubhouse that will provide 360° views of the golf courses and hill country along with lounge areas, a full service bar, dining areas, wine room and upscale locker rooms for both men and women.

Offering luxury ranch living, a limited number of real estate opportunities include estate homesites ranging from 2/3 acre to over one acre along with shared ownership villas.

About Big Easy Ranch

Located in Colorado County with convenient access to Houston, Austin and San Antonio, Big Easy Ranch spans 2,000 acres of hill country terrain and with first class amenities that include a nine-hole par three golf course with practice facilities, golf teaching center, sporting clays course, fishing lakes, infinity pool, wingshooting, whitetail and exotic hunting, luxury overnight accommodations along with a 12,000 square foot Lodge providing first class dining and an award winning wine program.

Widely recognized as *A Sporting Club Like No Other*, Big Easy Ranch is a private club providing exclusive access for its members and their guests.

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